

# DESIGN AREA

The entire template is the print/laser area for your product design. You cannot adjust your artwork once uploaded to the app. Use this template as a guide to assist with your design placement.

This template works for multiple products. In order to simplify the design process for our users, we have made this template more universal. Depending on the product, the artwork may be scaled down proportionately to fit the print specs. Keep this in mind when creating your artwork. It is best to use high quality design elements that are easily legible for multiple size variations.

If you are creating artwork for a laser etched product, make sure to hide/delete this background layer and upload a PNG with transparency. The laser will only etch where pixels are recognized and does not recognize opacity changes, so single color graphics are ideal (but not required).

If you are creating artwork for a ceramic, such as a mug, be aware that circular designs will appear more oblong as they will be printed on a cylindrical item.

For more detailed design tips and tricks please see the Best Practices located within the app for each respected product.